



2017 Rice Business Plan Competition (RBPC)
World's Largest & Richest Business Plan Competition
Rice University, Jones Graduate School of Business
April 6-8, 2017

SPONSORSHIP OPPORTUNITIES:

\$25,000 – RBPC Hall of Fame Sponsor

- Recognize the teams that have achieved the greatest success after the competition
 - Includes ability to announce the Hall of Fame entrants at the Banquet
 - Includes Logo and Company name on all materials & special recognition at the banquet
 - Awards Banquet on Saturday night, April 8, 2017 will include over 700 individuals

\$7,500 – Banquet or Cocktail Reception Sponsor at Awards Banquet, Saturday, April 8

- Sponsor for the Banquet or Banquet Cocktail Reception
 - Awards Banquet on Saturday night, April 8, 2017 will include over 700 individuals
 - Sponsor will be recognized on cover of special dinner program
 - Sponsor will get a table of 10 at the Awards Banquet
 - Reception will include a Company Showcase with all 42 companies participating

\$5,000 – Semi-Final Round Flight Sponsor:

- Semi-Final Round
 - Includes ability to announce 5 winners at the Podium at the Awards Banquet Saturday night
 - Includes naming rights to the flight (the flight will be named after the sponsor)
 - Includes Logo and Company name on all materials that include this Flight
 - Four tickets to competition and RBPC banquet

\$5,000 – Challenge Round Flight Sponsor:

- Challenge Round
 - Includes naming rights to the flight (the flight will be named after the sponsor)
 - Includes Logo and Company name on all materials that include this Flight
 - Four tickets to competition and RBPC banquet

Company Name	Contact Person
Address (Street, Box)	Phone Number
Address (City, State, Zip)	E-Mail
Date	Payment Method (Check, Credit Card with exp date)

FAX COMPLETED SPONSORSHIP FORM TO (713) 348-3110 attn: 2016 RBPC Sponsorship – Mary Lynn Fernau.

(See additional details on page 2)

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GENERAL SPONSORSHIP BENEFITS INCLUDE:

- Invitation to participate on judging panel for the Competition
- Tickets to Awards Banquet and Cocktail Reception
(Seating at the banquet is limited to approximately 700 individuals.)
- Invitation to special VIP Reception for judges and sponsors
- Special recognition during remarks throughout 3-day event
- Sponsor logo's and description included in event program brochure
- Recognition with company name and/or logo included in event signage & registration packet
- Special recognition in emails to over 26,000 subscribers to the Rice Alliance Digest email newsletter
- Recognition and logo on the Rice Alliance web site with link to corporate home page
- Complimentary passes for the competition
- Organization's promotional materials included in each participant's registration kit

Deadline for inclusion in Program app: March 15, 2017

Checks made payable to "Rice Alliance for Technology and Entrepreneurship."
Rice Business Plan Competition, Rice Alliance MS-531, P.O. Box 2932, Houston, Texas 77252-2932

For more information contact: Mary Lynn Fernau at (713) 348-5374 or mlfernau@rice.edu